

TRAILS, TALES AND TRADITIONS

PRESS RELEASE

THE TRUTH IS OUT THERE

Kuala Lumpur, Malaysia: On Easter Sunday, March 26, 1967, American entrepreneur Jim Thompson set out from the Moonlight Cottage in Cameron Highlands for a mid-afternoon stroll in the jungle and was never seen again. At that point, the Thai Silk King stepped out of myth into legend as stories and hypotheses on his disappearance remain mysteries.

Cameron Highlands Resort presents The Jim Thompson Mystery Trail to its guests as an ode to Jim Thompson whose keen eye for beauty was not only confined to silk and ancient architecture, but also his love of nature and walking off the beaten track.

The Jim Thompson Mystery Trail is a delightful trail for nature lovers and bird-watching enthusiasts with White-throated Fantails, several Bulbul and Sunbird species being commonly encountered in this region. Led by our resident naturalist, guests will be able to discover the many species of flora, fauna, fungi and insects that the verdant Cameron Highlands jungle is renowned for.

A relatively gentle trek for all ages, the fascinating walk lasts approximately two hours and showcases the biological diversity such as delicate wild orchids, vibrant rhododendrons, pitcher and lipstick plants that are unique to this mountain habitat. The Jim Thompson Mystery Trail is available to guests daily, who are able to depart at 10.00am and 3.00pm (to coincide with the hour that Jim Thompson went for his last known walk) from the resort.

###



A YTL CLASSIC HOTEL



CAMERON HIGHLANDS RESORT

TRAILS, TALES AND TRADITIONS

About Cameron Highlands Resort

Cameron Highlands Resort is a tranquil 56-room hideaway set amidst tea plantations and rolling hills. This colonial style boutique resort with its vast leather couches, timber beamed ceilings and crackling fireplaces promises all the splendor, romance and nostalgia of Cameron Highlands' grand heritage. Spa Village Cameron Highlands with treatments steeped in the restorative properties of tea draws inspiration from age-old secrets of local ingredients. This intimate classic hotel is perfect for the sophisticated traveller looking to escape and experience intimate country-style living. www.cameronhighlandsresort.com

About YTL Hotels

YTL Hotels owns and manages a prestigious collection of award-winning resorts, hotels, boutique experiences and Spa Villages with a hospitality footprint across Malaysia, Thailand, Indonesia, China, Japan, Australia, France and the United Kingdom, including Pangkor Laut Resort, voted the world's best resort in 2003 by Condé Nast Traveller UK. The group also co-owns the Eastern & Oriental Express luxury train. The Gainsborough Bath Spa, the only hotel in Bath to be part of the Leading Hotels of the World's collection of legendary hotels, was named one of the Top 10 Hotel Spas in Europe. Set in the heart of Bath, a World Heritage Site, this unique heritage gem exclusively offers the only natural thermal spa within a hotel in the United Kingdom.

YTL Hotels' global expansion celebrates its decades long relationship with Marriott International through the ownership management of Sydney Harbour Marriott Hotel, Brisbane Marriott Hotel, Melbourne Marriott Hotel, The Ritz-Carlton Koh Samui, The Ritz-Carlton Kuala Lumpur and JW Marriott Kuala Lumpur and recently includes The Majestic Hotel Kuala Lumpur, Hotel Stripes Kuala Lumpur, The Glasshouse Hotel - Edinburgh and Threadneedles Hotel – London in affiliation with the brand's Autograph Collection. The partnership also encompasses the future development of the first Ritz-Carlton Reserve that will complement YTL Hotels' overall master plan for Niseko Village in Japan.

With each new experience that it presents, the company strives to embrace and highlight the natural essence of culture, character and tradition of its surroundings. YTL Hotels is the hospitality arm of YTL Corporation Berhad. Visit <u>www.ytlhotels.com</u> for more information and follow us on our social media platforms for #TreasuredPlaces #TreasuredMoments

| Facebook | : www.facebook.com/ytlhotels |
|-----------|-------------------------------|
| Instagram | : www.instagram.com/ytlhotels |
| YouTube | : www.youtube.com/ytlhotels |

IMAGES:

For high-resolution images, please visit <u>www.ytlhotels.com/mediagallery</u>. For reservations and enquiries, please contact the YTL Travel Centre directly in Malaysia at +60 3 2783 1000 or email <u>travelcentre@ytlhotels.com.my</u>.

FOR MEDIA ENQUIRIES PLEASE CONTACT:

Geraldine Dreiser

Vice President, Marketing & Communications Email: <u>geraldine@ytlhotels.com.my</u> Tel: +603 2719 8105 Jessica Yong Director, Marketing & Communications Email: jessica_yong@ytlhotels.com.my Tel: +603 2719 8105

S M A L L LUXURY HOTELS of the world — A YTL CLASSIC HOTEL —